# Current Reads

Goal: Create a “quantitative model” that captures the effect of a vertical integration

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Paper | Upstream Model | Downstream Model | Consumer | Notes |
| Nocke and White 2007 |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

# Old Pre-first Meeting

Merger Simulation:

* Nevo (2000) - Your paper on mergers in the RTE cereal industry
* Epstein and Rubinfeld (2001) - Antitrust Law Journal
* Hausman and Leonard (2005) - International Journal of IO
* **Peters (2006) - Airlines (this seems like the most pertinent paper?)** 
  + Steps of simulating a merger
* Budzinski and Ruhmer (2010) - Journal of Competition Law and Economics
* **Knittel and Metaxoglou (2011) – AER\***
  + Very short paper, replicates BLP and Nevo
* **Weinberg and Hosken (2013)\***
  + Motor Oil and Syrup – compares simulation with actual results
* Bjornerstedt and Verboven (2016) - AEJ Applied - Swedish Analgesics Market

Vertical Integration (Was easier to tell which papers are in the canonical literature here):

* **Salinger (1988) – QJE\***
  + Simple theory paper on foreclosure
  + Two Stages, each Cournot oligopoly
  + Homogeneous goods throughout
  + Finds indeterminate effects
* **Perry (1989) - Handbook of IO chapter 4 on Vertical Integration**\*
* Hart et al. (1990) - Brookings Papers on Economic Activity
* Church and Gandal (2000) - Journal of Economics
* Chen (2001) - RAND Journal of Economics
* Fan and Goyal (2006) - Journal of Business
* **Lafontaine and Slade (2007) - Journal of Economic Literature**
  + Section 3 is really really good
* **Nocke and White (2007) - AER\***
  + Collusion, simple theory paper
* **Rey and Tirole (2007) - Handbook of IO Chapter 33 on Foreclosure\***
  + Section 2 framework is good
* **Riordan (2008) - Survey of competitive effects of vertical integration\***
  + Best literature overview
* Acemoglu et al. (2010) - Journal of the European Economic Association
* **Hendricks and McAfee (2010)**
  + Gives buyers and sellers market power (bilateral oligopoly)
* Houde (2012) - AER paper on Gasoline
* **Moresi and Salop (2012) –**
* **Asker (2016)**
  + Beer Industry, tests foreclosure in exclusive arrangements
  + BLP Model
* **Crawford et al (2018). - Econometrica paper on mutichannel tv markets**